

# e - W O R K W I R E

THE NEWSLETTER FOR

VALLEY EXECUTIVES

## Successful Valley Telework Project Kicks Off Year Two RPTA NOW ACCEPTING APPLICATIONS FOR FREE SERVICES

**If** you've been thinking of starting a telework program, but weren't sure how to get started, now is your chance.

Building on the success and demand of the first year of the Valley Telework Project, the Regional Public Transportation Authority (RPTA) has decided to extend this exclusive high-level technical service and FREE telework consulting services to at least ten Valley organizations over the next year.

Here's your chance to take advantage of the valuable program and:

- Increase productivity without increasing overhead
- Get FREE telework consultation from nationally recognized telework consultants
- Improve recruitment and retention

- Develop and design a specialized telework program or help formalize and expand an existing program

to the 2000 TDM survey).

Companies of all sizes from both public and private sector organizations and throughout

Maricopa County are encouraged to apply. Telework has proven itself successful among Valley companies in virtually all industries. Don't miss your opportunity to take part in this exciting project.

Inside this special edition of *e-workwire*, you'll find a Valley Telework Project participant application and learn what last year's participants gained from the Valley Telework Project.



- Gain recommendations on connectivity needs.

Our goal for 2002 is to increase the number of teleworkers by five percent from the current 67,500 who telecommute one day a week or more (according

For more information on the Valley Telework Project, visit our Web site at **[www.valleymetro.maricopa.gov](http://www.valleymetro.maricopa.gov)** or call RPTA at **(602) 262-RIDE**.

Send in your application today!

# Valley Business Leaders Share Their Telework Success

“



The Valley Telework Project is an excellent way for the city to begin incorporating telecommuting into our employees' work schedules. We intend to evaluate the success of the pilot program by conducting periodic focus groups with the teleworkers and their supervisors.”

Mike Hutchinson, City Manager, City of Mesa

“

We expect to have 40 staff people telecommuting one day a week, by the end of the year. That's four times greater than what



we could have achieved on our own. We still would have implemented some sort of telecommuting

program, but if not for the Valley Telework Project, we would not have had all the policies and procedures in place that will ensure success.”

Wayne Skaff  
General Manager  
Community Church of Joy

“

While  
managers  
were



initially skeptical, they have come to embrace the telework program. They see improved production and employee morale. The program has been a success at INC.”

Michele Gadbois  
Manager, HR Administration  
Information Network Corporation

“

Since the inception of the Valley Telework Project, Mountain Park Health Center has experienced a surge of interest in teleworking opportunities. Not only is the teleworker more productive at



home than at the regular office, but teleworkers report that they enjoy this opportunity.

Sylvia Echave Stock  
President/CEO  
Mountain Park Health Center

## **Start here...**

RPTA has hired a team of nationally known telework experts to help you establish or expand a successful telework program. At no cost to you.

All you have to do is apply.

We'll determine your technology needs, help you decide who can telework and how often, train your teleworkers and employees, and help you evaluate your program.

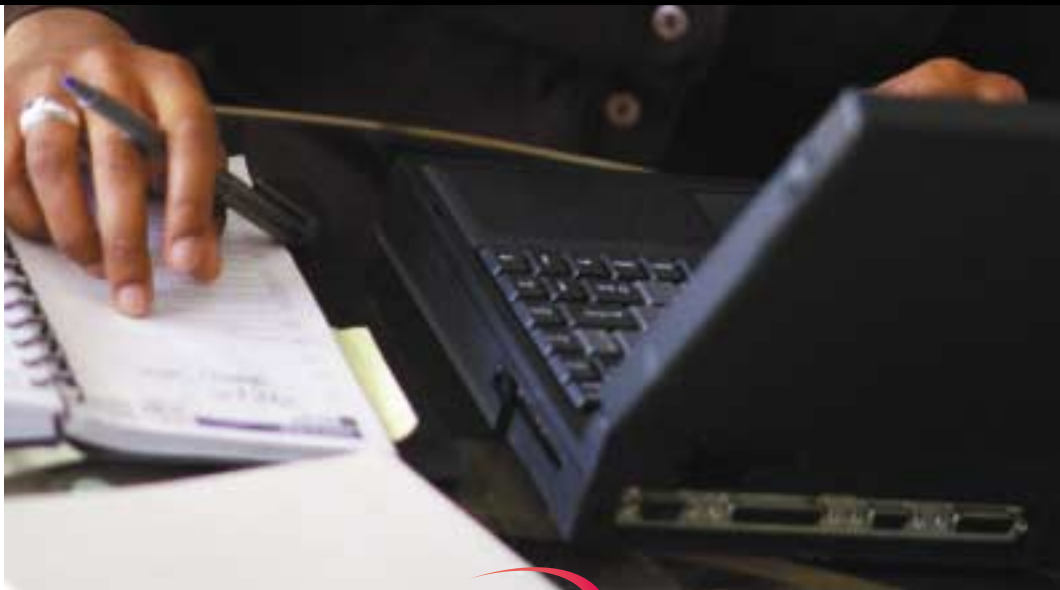


## **Think you're ready to start a telework program, but you're not sure where to start?**

What have you got to lose?  
Fill out the enclosed application  
(or download it from  
**[www.valleymetro.maricopa.gov](http://www.valleymetro.maricopa.gov)**)  
and fax it in by 5 p.m., Friday,  
September 14.

## **We'll help make telework work for you.**

Call (602) 262-RIDE  
for more information.



V A L L E Y  
**TELEWORK**  
P R O J E C T

# Thank You

AAA ARIZONA  
CAROLLO ENGINEERS  
CIGNA HEALTHCARE  
CITY OF AVONDALE  
CITY OF MESA  
CITY OF SCOTTSDALE  
COMMUNITY CHURCH OF JOY  
INFORMATION NETWORK CORPORATION  
MOUNTAIN PARK HEALTH CENTER  
ROOSEVELT SCHOOL DISTRICT

***for participating in the 2000-2001 Valley Telework Project!***



302 N. 1st. Ave., Suite 700  
Phoenix, AZ 85003  
(602) 262-7433  
[www.valleymetro.maricopa.gov](http://www.valleymetro.maricopa.gov)



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